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Synergy
SALES INTERNATIONAL CORP.

The Math of Synergy

Company Profile



# Table of Contents

- 1 Our Company
- **2** Our Values
- 3 Message of the President
- **5** Our Products and Services
- 8 Our Locations
- 9 Our People
- 12 Corporate Citizenship
- 13 Contact Us

#### Company Profile

**OUR COMPANY** 

## Synergy: A Partner to Multiply Your Value We started in 1999 importing and machine and ma

We started in 1999 importing and distributing packaging materials and machinery. Our commitment from the start: to provide total quality products and excellent service. For 20 years, as markets and technologies have changed, we have responded by finding better and more efficient ways of working, to provide you with reliable and remarkable service.

When you partner with us, you partner with our whole company, as our entire workforce devotes every resource to exceed your expectations. By synchronizing our energies, we can create something more than the sum of our parts. Together, we can multiply your value.







Unwavering fidelity in our core



INTEGRITY

Bringing honor to our name through our work

## Our Values



**EXCELLENCE** 

Decades of reliability and outstanding commitment



**CUSTOMER FOCUS** 

Steadfast dedication to our partners



**SERVICE-ORIENTED** 

The extra mile as our default finish line

## Mission

To deliver first-rate and cost-effective products and to establish long-term business partnerships with our customers

## Vision

To be one of the most admired companies in the packaging industry: reliable, innovative, unsurpassed in product value and customer service

#### MESSAGE OF THE PRESIDENT

## √Success



We're honored you've chosen to partner with Synergy, the market leader in packaging products and machineries.

We are often asked what is the key to our success. The truth is, there is no one formula. But we do know that here, everything counts: every client, every prospect, every deed, every transaction, every relationship. In a very competitive industry, that's what it takes to maintain market, product, and service leadership.



We are often asked what is the key to our success. The truth is, there is no one formula.





Everyone at Synergy is trained to find solutions to every contingency so that exceptional service is not an accident, but a trademark of our work.

We don't always hire the best people; we hire people who strive to be the best at what they do. It starts with a simple expression: 100/0. That means 100% accountability; zero excuses. It means making room for mistakes and human error and accepting responsibility for these, but no room for excuses or lack of effort. Everyone at Synergy is trained to find solutions to every contingency so that exceptional service is not an accident, but a trademark of our work.

Our market share, client retention rates, and satisfaction ratings are the products of the root of our success: our collective dedication to be a steadfast partner that provides exceptional value and service.

**Arthur See** 

## The Circumference of Service

Our world-class products delivered with world-class service

#### Industrial Packaging

Packaging matters. From the integrity of your products to the security of goods, we got you covered with our complete line of packaging products.





#### Food Packaging

Nothing is more important than the safety of the food we eat. With our high-grade food packaging products, you're assured that your produce are always fresh and safe.

#### PRODUCTS AND SERVICES





#### Paper Products

Only the noteworthy deserves to be printed. Let our quality paper products give weight to your ideas.





### **Our Homegrown Brands**

We see the need. We create. We sell. Give these a go and experience for yourself why more and more are switching to our own brands.









# The Geography of Service

Nationwide synergy for swift delivery



#### Our Locations

- 1 Caloocan
- 2 Dagupan
- 3 Pampanga
- 4 Bulacan
- **5** Cavite
- 6 Iloilo
- 7 Bacolod
- 8 Cebu
- 9 Cagayan de Oro
- 10 Davao
- 11 General Santos



## Partner in Exponential Success

We often hear the phrase, "our people are the company's best assets." We take this up a notch. We have the best assets in the industry because we invest in them, developing them to be an integral part of our synergy.

You will see this little known equation in all corners of our office: 100/0. And yet, this expression has steered us to consistently be the best in the business

100% accountability; 0 excuses.



There's always room for a mistake, but no room for an excuse.



Guided by the inspiring leadership of Arthur See, our people continue to be the best service providers in the industry. We are trained to find optimal solutions at every turn, to make sure that at the end of the day, we provide exceptional service to our customers, on time and all the time.

#### Sales

#### **Business Multipliers**

They are tasked to exponentially grow your business by offering a sound consult for our products and services.









## **Accounting**Number partners

They ensure a smooth and healthy flow of your accounts when you partner with us.



## Human Resources and Purchasing

## Motivation Adders and Quality Finders

Our HR is responsible for keeping the team motivated to deliver topnotch service, while our Purchasing Department sources first-rate products and product opportunities to cater to your business.



Since our people are our best assets, we make sure to invest in them. They are the best at what they do because we allow them to grow and be leaders who can develop leaders. These are the people who don't consider what they do as a job, but as a career—a career with a purpose. This attitude plays an integral part in synergizing towards the common goal of customer satisfaction. That's why we are, and will always be, your steadfast partner.

#### ISO

#### Variance Eliminators

They are at the helm of guaranteeing consistently best quality products and services.



#### **Engineering**

#### Problem Solvers

We have the best people in the industry who recommend product specifications to fit your needs and they also provide excellent after-sales service.



## Warehouse, Logistics, and Production

#### **Excellent Managers**

Our 10th avenue office houses our warehouse team who manages our inventory and storage, our logistics team who keeps track of day-to-day delivery, and our production team who is in-charge of operating our machines and fabricating customised orders.



#### **Provincial Legs**

#### Sales Collaborators

Our provincial offices cater to the growing demand of businesses in Luzon, Visayas, and Mindanao.



Since our people are our best assets, we make sure to invest in them.

# Synergy with the World

We acknowledge our role, beyond providing quality products and services, to be a responsible citizen of the globe. Our work is rooted in ensuring that we are operating to meet and exceed all applicable requirements for all our stakeholders.



Compliance with all applicable standards, like EU's Restriction of Hazardous Substances directive



Active role in the battle against climate change



Regular company policy reviews to ensure continuous improvement



Implementation and maintenance of Quality Management System ISO 9001:2015



Implementation and maintenance of Environmental Management System ISO 14001:2015



Operations at the highest standards to protect all stakeholders



Fairness in trading practices is at the heart of our ethical decision-making



Constant company-wide education on safety, health and wellness

#### **Cavite Branch**

**Head Office** 

# 8 Balete St., Lalaan 1, Silang, Cavite
Contact No:(02) 85298307|(046) 6863438
(046) 865-2773 |(046) 865-2774
Telephone Fax: (046) 8652664
wsst.salescavite@gmail.com
westernsynergy@gmail.com

#### Caloocan Branch

**Principal Office** 

#80 7th Avenue, cor. F. Roxas St., West Grace Park, Caloocan City Contact No: (02) 8366-7956 Telephone Fax: (02) 5310-8962 8366-7955 | Loc 1111 inquiries@synergysales.com.ph machinery@synergysales.com.ph

#### **Bacolod Branch**

Green Plains Subdivision., Lacson Extension, Bacolod City Contact No: (034) 434-8024 (034) 433-0089 | (034) 433-0087 09190796877 | 09176573661 Telephone Fax: (034) 434-8024 southsynergy\_bacolod@yahoo.com bacolodsales@synergysales.com.ph

#### **Bulacan Pulilan Branch**

Mark St., Villa Priscilla Subdivision, Cut-cot, Pulilan, Bulacan Contact No: (044) 306-3106 09437074708 | 09338623825 Telephone Fax: (044) 913-7342 pulilansales@synergysales.com.ph

#### **Cagayan Branch**

Door 3 & 4 Megapen Bldg., Tomas Saco St., Extn. Brgy. Macasandig, Cagayan de Oro City Contact No: 09176573502 Telephone Fax: (088) 857-2241 aesynergycdo@yahoo.com cagayansales@synergysales.com.ph

#### Cebu Branch

Warehouse #83 & 84 Mandaue North Central Cabancalan, Mandaue City, Cebu Contact No: (032) 427-7030|(032) 420-7338|(032) 272-4814|(032) 272-4677| Telephone Fax: loc 115 cebusales@synergysales.com.ph | cebusales.ssic@gmail.com

#### **Dagupan Branch**

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#### **Davao Branch**

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#### **General Santos Branch**

Casquejo St., Dadiangas East (Behind Dunkin Donuts Santiago), General Santos City

Contact No: (083) 553-2399 | (083)552-1017 |
09176573486 | 09190796879
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#### Iloilo Branch

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#### **Pampanga Branch**

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# Synergize with us... wherever you are.